

Sponsoring the Saratoga Derby 5K Fun Run

What is the Saratoga Derby?

The Saratoga Derby is an annual 5K community fun run/walk to benefit the Saratoga Healthy Transportation Network and Saratoga P.L.A.N.. This is the 4th year that the run has been held. The run takes place the weekend prior to Travers Week (Saturday, August 16, 2008).

About the Saratoga Healthy Transportation Network

The Saratoga Healthy Transportation Network (SHTN) is a citizens' group dedicated to producing a more pedestrian and cyclist-friendly Saratoga Springs. Formed in 2005, SHTN have been an active force, establishing innovative programs like Bicycle Benefits and the Bike Give Away, hosting community bike rides, and working with city officials to promote better conditions for pedestrians and cyclists. For more information, visit www.healthytransportation.org or email us at info@healthytransportation.org.



About Saratoga P.L.A.N.

Saratoga P.L.A.N. (Preserving Land and Nature) is a not-for-profit land trust and smart growth advocate working throughout Saratoga County to protect our region's exceptional quality of life through preservation of open spaces and special places for present and future generations. To date Saratoga P.L.A.N. has protected 3,030 acres of farmland and other open spaces throughout Saratoga County and has led efforts across the county to establish trail systems to connect population centers. For more information call 518-587-5554 or go to www.saratogaplan.org.



How Can You Help?

- **Sponsor the Derby.** Sponsor at least \$150, and you will be recognized as one of our official sponsors.
- **Provide an in-kind contribution.** Provide food, prizes, or give-aways for the "race" day.
- **Join us in the walk/run.** Bring your friends and family – all fitness levels welcome – \$15 early registration, \$20 day-of-race registration (see www.healthytransportation.org for details).

What Are the Benefits to Sponsorship?

- **Advertising.** The first 25 sponsors to send in their \$150 minimum contribution will have their logos placed on a cloth bag provided to all race participants. All sponsors will also have their names on posters and banners for the race day and will be recognized on our Web sites.
- **Tax deductible contribution.** All contributions (made payable to Saratoga P.L.A.N.) are tax deductible.
- **Support environmental conservation.** Your funds will help support Saratoga P.L.A.N.'s ongoing conservation programs, such as:
 - Protecting farmland, wildlife habitat, waterways, and other open spaces
 - Advocating for the development of a comprehensive county-wide trail system including new trail connections/access to the Zim Smith trail, Round Lake bypass, and the county water line
 - Working with landowners, developers, and community and government agencies to develop strategies that reduce sprawl and preserve open spaces and view sheds.
- **Support healthy transportation and healthy communities.** Your funds will also support the Saratoga Health Transportation Network's ongoing activities, such as:
 - Providing bicycles, helmets, and bike lights to community members in need
 - Hosting community breakfasts for members who walk, bike, or take the bus to work
 - Working with public officials and community members to install more bike racks and, more generally, to encourage cyclist and pedestrian-minded planning

Now, more than ever, it is critical to act locally, protect our resources, and encourage non-motorized transportation – all ingredients to healthy, sustainable communities. ***Thank you for your interest and support!***



Saratoga Derby 5K Sponsor Form

Business Name:	
Contact Name:	
Address:	
Phone:	
E-mail:	
Monetary Contribution:	
In-kind Contribution:	

How should your business name (or individual name, if applicable) to appear on our publicity?

Please report my donation as anonymous

Would you be interested in sponsoring the Derby in the future?

Yes No Not sure

Would you like to recommend any other business we should contact?

Payment and Logos

Please make checks payable to Saratoga P.L.A.N. and mail along with this form to:

Saratoga P.L.A.N.
 112 Spring Street, Room 202
 Saratoga Springs, NY 12866
 Attn: Debbi Hess

Or hand your check and form directly to an SHTN or Saratoga P.L.A.N. member

IMPORTANT: Please also e-mail a high resolution image logo (tiff, jpeg, or png preferred) to caroline.stem@gmail.com.

Thank you for your interest and support!